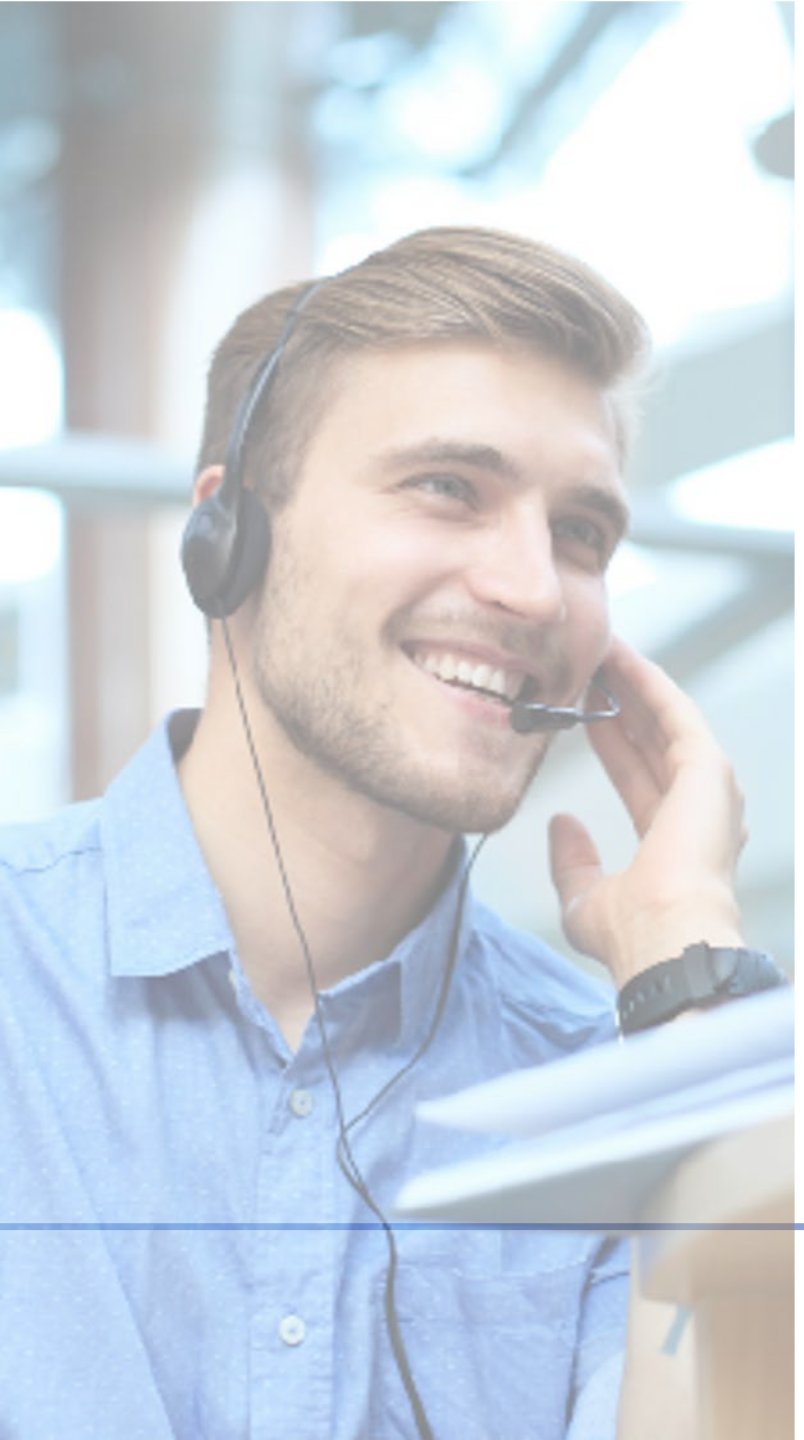


Ardor® Learning 雅道教育

my! Ardor® English

Service Introduction
服 务 介 绍

Karen Chang Global Account Manager
karen.chang@ardorlearning.com

Our Topics / 主题

What value Ardor will deliver / 雅道教育的价值

What's MAE service / 雅道教育的服务

How to get started / 如何使用课程

- System Requirement / 系统软硬件要求
- My Ardor English Introduction / 雅道英语介绍
- User Support / 用户支持

Monthly Report / 報表

My Ardor English is a globally deployed e-learning solution developed by Oxford University Press, a department of the University of Oxford.

My Ardor English雅道英语 是由牛津大学出版社开发的一种全球部署的电子学习解决方案。

Oxford is the world leader in publications for English language teaching.

牛津大学 是英语教学出版物的全球领导者。

Quality, flexibility and measurable results are the key benefits Ardor Learning offers to help unlock the potential of your talent.

质量，灵活性 和可衡量的结果 是Ardor Learning雅道教育 提供的关键优势，可帮助您发掘潜力。

What's MAE
雅道英语

CEFR -欧洲共同语言参考标准（The Common European Framework of Reference for Languages，简称CEFR）

My Ardor English(MAE)/雅道英语

My Ardor English online learning license which includes 12 levels of learning courses covering CEFR* level from A1 to C1, learner can find the suitable level to start their learning. Levels provides Formal learning and helps learner to build their English foundation and improve overall English level.
MAE雅道英语 账号包括12个级别的学习课程，涵盖从A1到C1的CEFR *级别，学员可以找到合适的级别来开始学习。 Levels提供正式学习，并帮助员建立英语基础并提高整体英语水平。

Additionally, MAE offers rich Extra contents for Informal learning and support learners
此外，MAE还为学员提供了丰富的额外内容和学习支持

- Productivity tools to better perform daily work
  效率工具可更好地执行日常工作
- Skill-oriented content to focus on specific language skill
  以技能为导向的内容专注于特定的语言技能

System Requirement
系统软硬件要求

- PC (Windows) / Mac (OS X)
- Headset
  (microphone is required)
- 3MB broadband internet connection
- Adobe Flash Player v.22

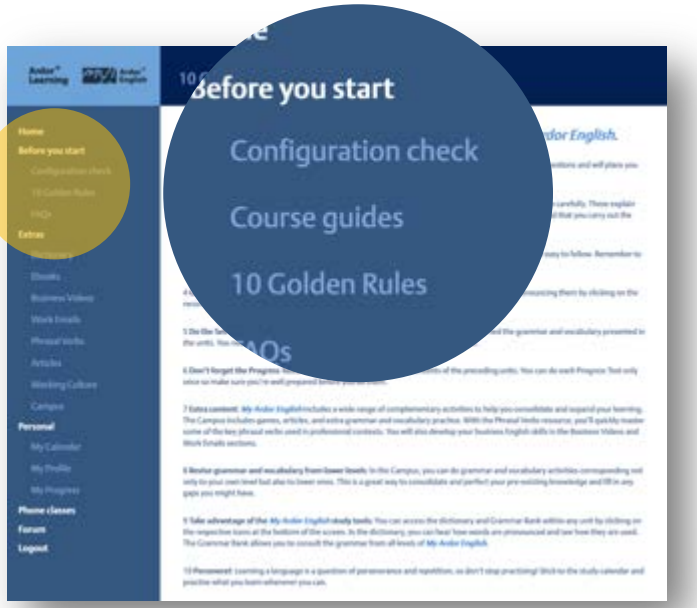
TDK Learning Site
TDK专属学习网站

https://TDK.MyArdorEnglish.com/zh/

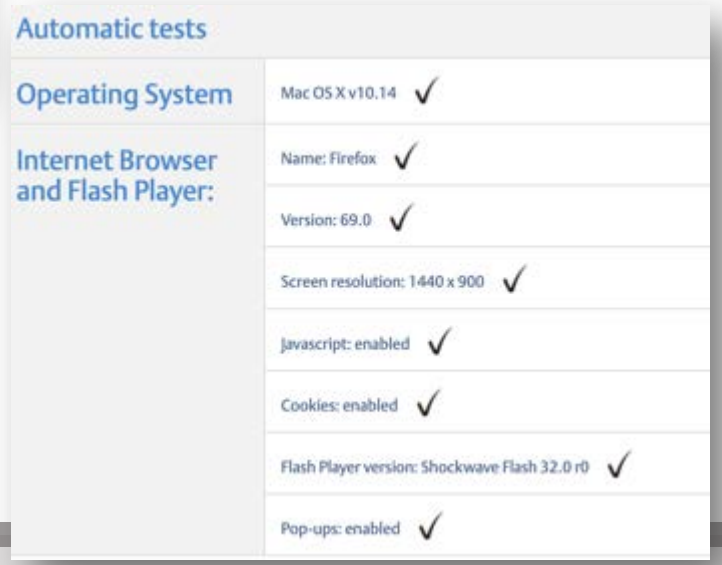
My Ardor English (MAE)
雅道英语学习平台

1. Configuration Check
   系统检查
2. Learning Content
   学习课程
3. Check Progress
   掌控进展

Configu-ration Check 系统检查



- MAE support PC, Mac and iPad.
- Microphone and speaker are required for the conversation practice.
- Adobe Flash Player

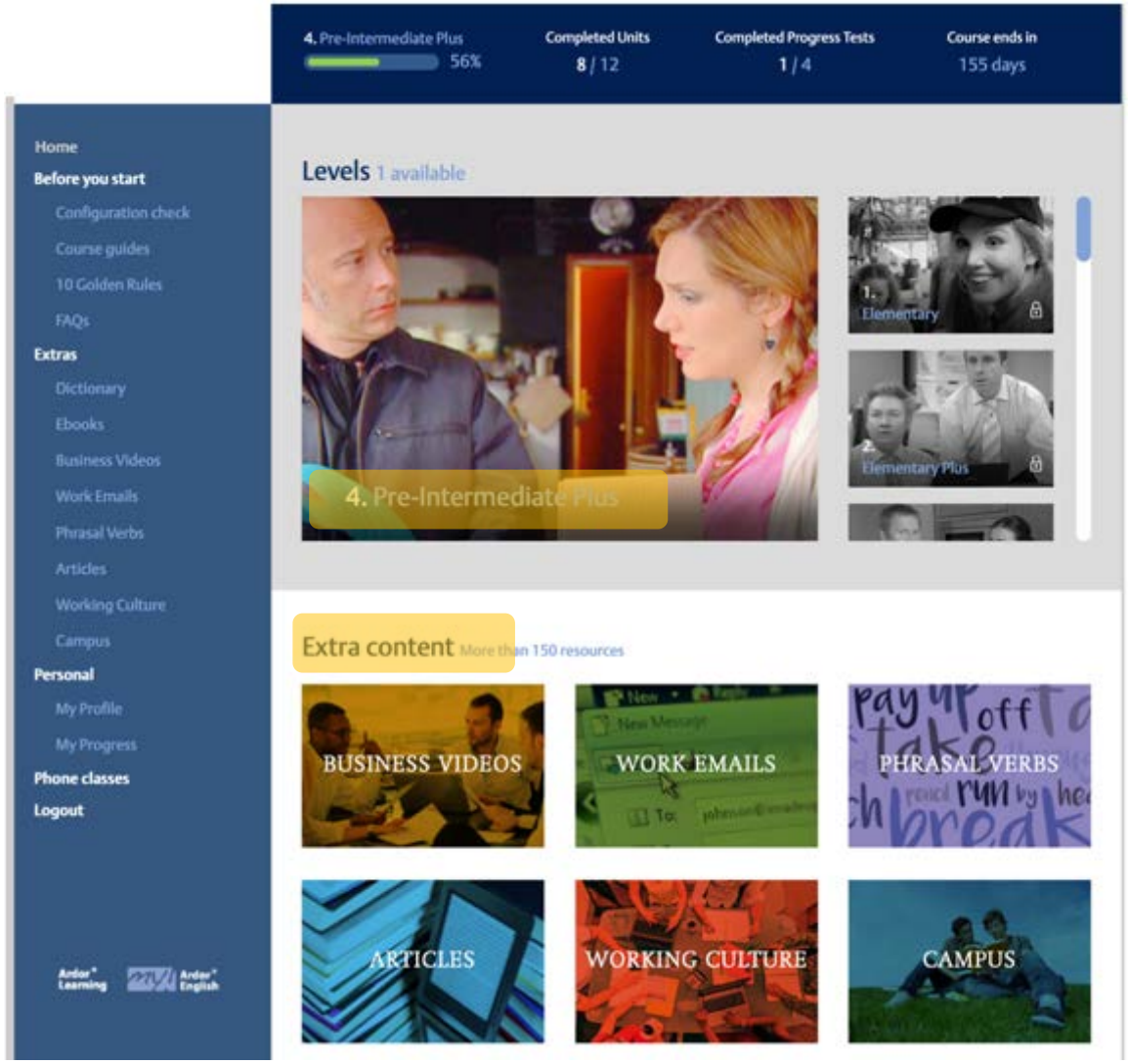


It is recommended to do the *Configuration Check* before learner starts to make sure the system setting is all set.

我们建议您务必在开始学习前进行系统检查，从而确保课程能正常学习。

Learning Content
课程内容

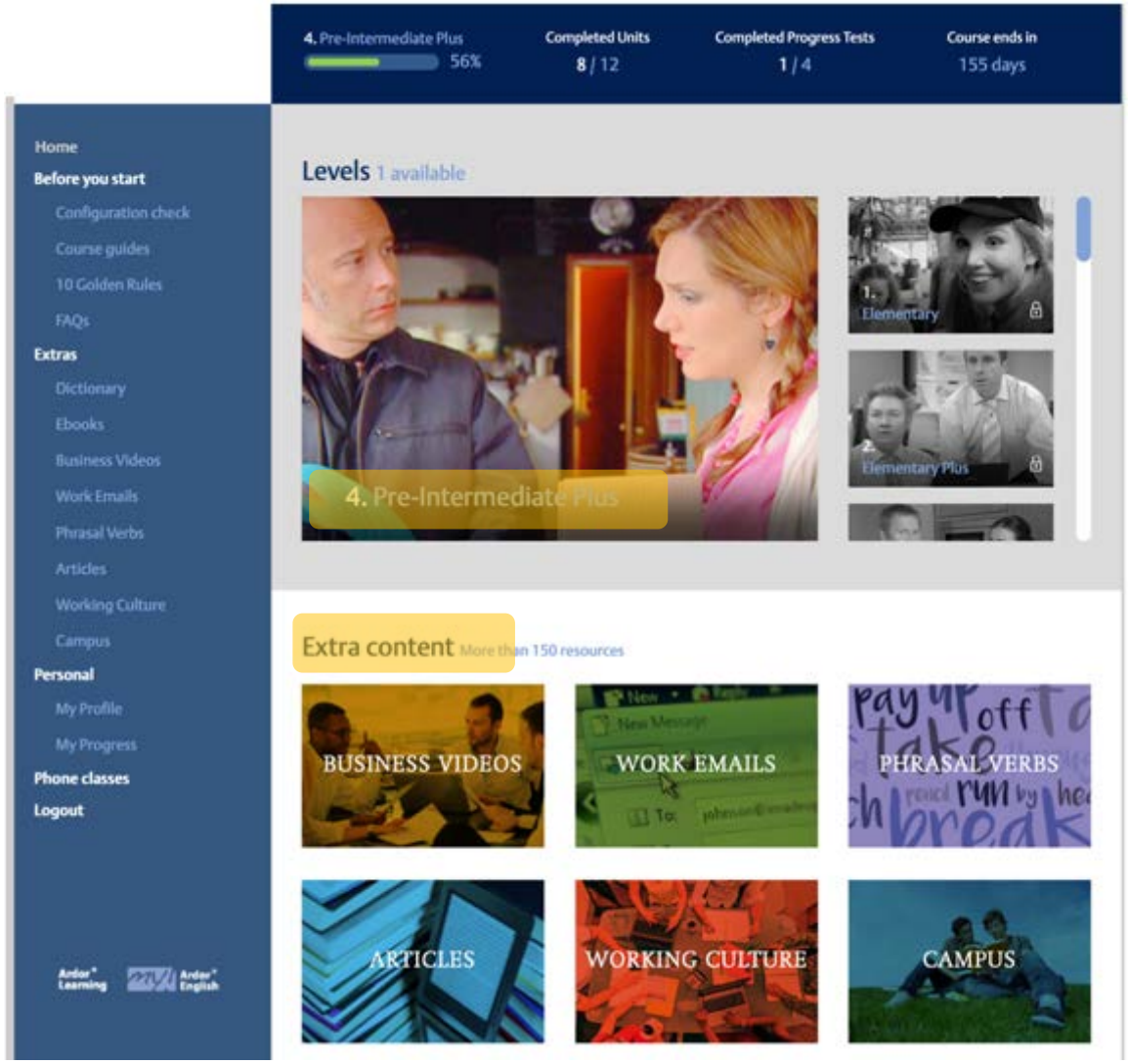
Level – 12 levels range from elementary to Advanced. Learner get the access to assigned level base on Placement Test result.
级别课程–从初级到高级共有12个等级。 学习者可以根据分班考试结果访问分配的级别。



Learning Content
课程内容

Extra Content- MAE offers lots of materials for building up English skill and support learner to prepare for their work.

额外内容-MAE提供了许多材料来培养英语技能，并支持学员为工作做准备。



- Structured learning model to help user get concentrated.
  结构化的学习模型可帮助用户集中精力。
- Diverse topic of Business and General English to cover all focus.
  商务和通用英语的不同主题涵盖了所有重点。
- Academic design to make sure learning result.
  学院式教学设计，以确保学习成果。
- The virtual teacher- Annabel gives introduction, tips and instruction to guide learner complete each section.
  虚拟老师Annabel提供了介绍，技巧和指导，以指导学员完成每个部分。
- Audiovisual and story-based content for learner engagament.
  基于视听和故事的内容，以提高学习者的参与度。
- Self-Check result links to course compeletion and encourage user engage on each steps.
  自检结果链接到课程设置，并鼓励用户参与每个步骤。

Formal Learning
正式课程

Level Content
级别课程

Units

1 Recipe of the Day	2 A Weekend Break	3 Read, Listen, Write	T Progress Test 1
4 Wednesday Afternoon	5 Car Rental	6 Read, Listen, Write	T Progress Test 2
7 Net Auction	8 Party of Three	9 Read, Listen, Write	T Progress Test 3
10 Training Day	11 Truth or Lies	12 Read, Listen, Write	T Progress Test 4

GENERAL UNITS	*READ, LISTEN, WRITE* UNITS	PROGRESS TESTS
These units contain the following sections: 1. Video 2. Grammar 3. Vocabulary 4. Conversation 5. Self Check	In these units you will practise: • Reading • Listening • Writing	The Progress Tests evaluate how well you've assimilated the contents of your level. Each test corresponds to the preceding three units. You should complete these units before attempting the Progress Test.

Level 级别

1-10

BUSINESS ENGLISH UNITS

These units have the aim of helping you to communicate better in English at work by improving your business communication skills in speaking and writing.

***WORLD ENGLISH* UNITS**

Each unit focuses on an English-speaking country, its culture, and its variety of English. You will hear the local accent and learn some colloquial English from the country.

***SKILLS PRACTICE* UNITS**

In these units you will practise the key language skills: listening, speaking, reading, and writing.

PROGRESS TESTS

The Progress Tests evaluate how well you've assimilated the contents of your level. Each one corresponds to the previous four units. You should complete these units before attempting the test.

Level 级别

11-12

Informal Learning
非正式内容

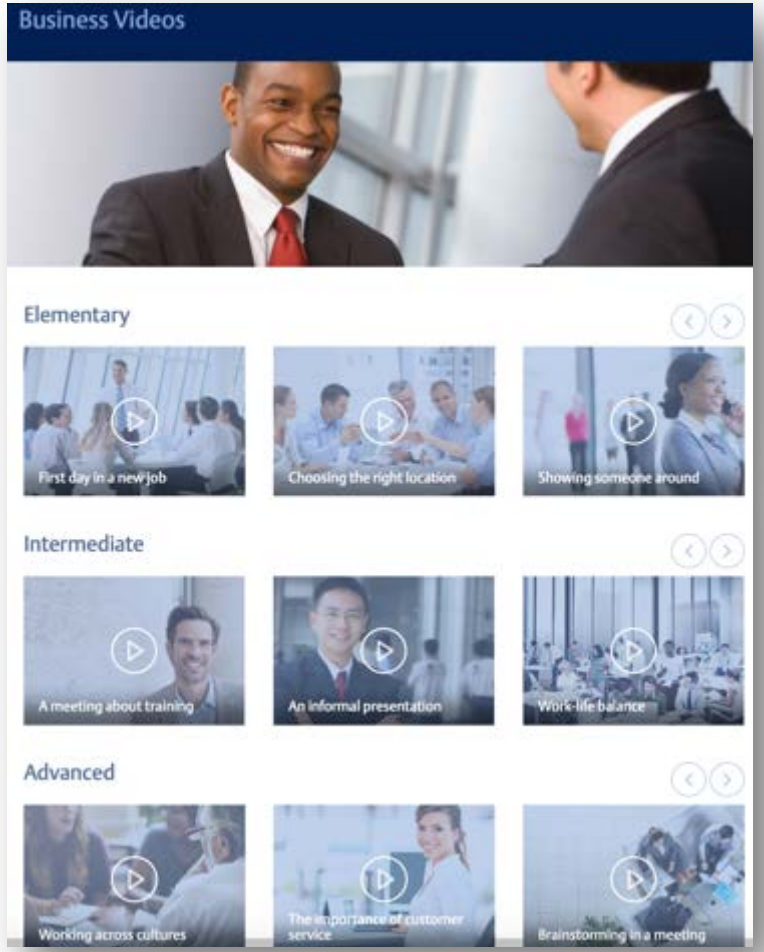
Extras/ Extra Content
额外内容

Extra Content contains a rich variety of materials aimed at reinforcing the core skills of language learning (listening, speaking, reading, and writing).
额外内容包含旨在增强语言学习的核心技能（听，说，读，写）的丰富材料。

The section's strong emphasis on business vocabulary will help develop and refine your professional English, enabling you to:
此课程重点介绍商务词汇，这将有助于发展和完善您的专业英语，使您能够：

- expand your business vocabulary;
  扩大您的商务词汇；
- improve your written English;
  提升您的英语写作技巧；
- learn idiomatic structures used in professional written English;
  学习专业的英语书面习语结构；
- learn to nuance in English, above all in the intermediate and advanced levels (e.g. responding to complaints, easing the delivery of bad news, apologizing, and much more).
  学习英语的细微差别，尤其是中级和高级水平（例如，应对投诉，减轻坏消息的传递，道歉等等）。

- The Business Videos give you the chance to improve your command of English in the workplace.
  商务视频使您有机会改善工作场所的英语水平。



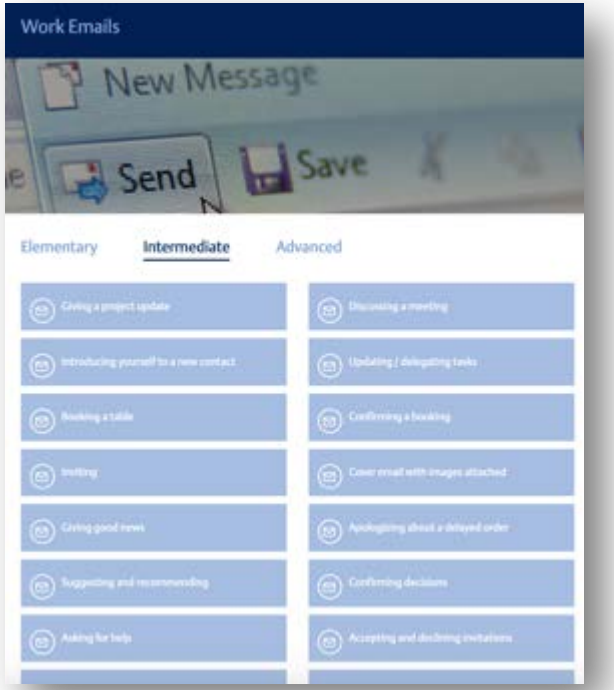
Extra Content
额外内容

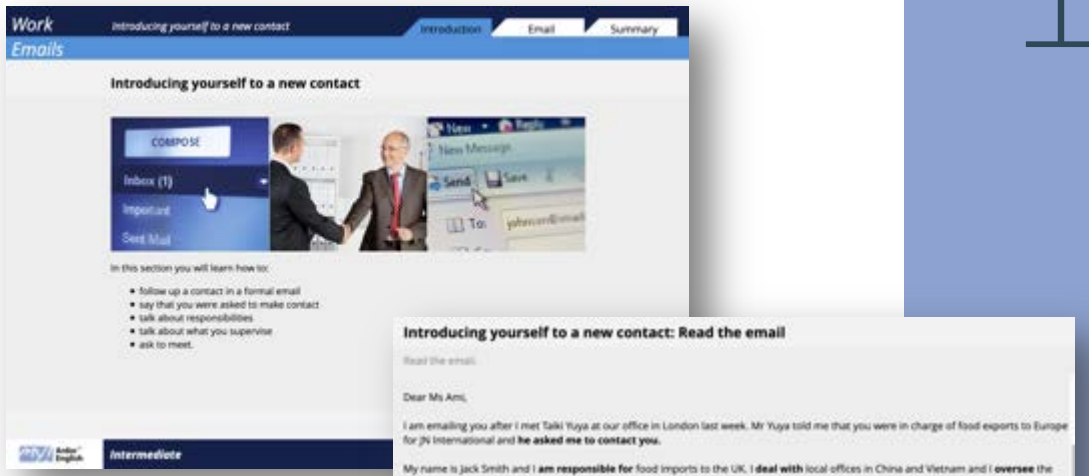
Business Videos
商务视频

- Rapidly improve your ability to write emails in English.
  快速提高您用英语撰写电子邮件的能力。
- Contains email sample, explanations, and exercises. you can export the email directly to email applications, giving you immediate practical help with your professional communication.
  包含电子邮件样本，说明和练习。 您可以将电子邮件直接导出到电子邮件应用程序，为您的专业交流提供即时实用的帮助。

Extra Content
额外内容

Work Emails
工作邮件





- Working Culture is home to the press and articles that look at the world of work from a variety of perspectives.
  工作文化收集了许多媒体和文章，它们从多种角度审视工作领域的英语应用技能及知识。
- From the role of technology and social media in the modern office to working with colleagues and clients from other parts of the world.
  从技术和社交媒体在现代办公室中的作用到与来自世界其他地区的同事和客户的合作。
- Working Culture is an indispensable resource that will help you expand your work-related vocabulary and learn about working in English.
  工作文化是必不可少的资源，它将帮助您扩展与工作相关的词汇并学习英语工作。

Extra Content
额外内容

Working Culture
工作文化

Check Progress

掌控进展

Forget Password
忘记密码

- I can't remember my password
  密码提示

Need Help?

帮助/支持

If you have any question about using MAE program, you can:
如果您有遇到任何问题，或者建议及意见，您可以：

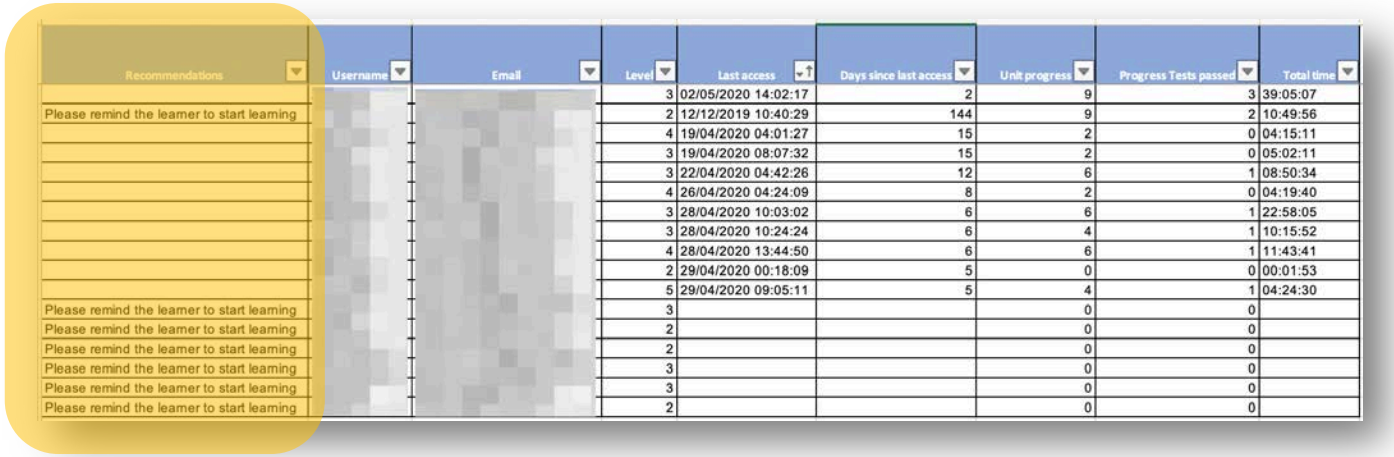
- Visit support site to find materials for self-support
  访问我们的支持服务页面
  http://www.ardorlearning.com/supporttdk

- Send email to support team
  发送邮件给我们的服务团队
  TDK@ardorlearning.com

Monthly Report

报表

- Monthly report sent every month before 5th
  月报表每个月5号前寄发
- Report includes 3 worksheets (you may not have all 3)
  每份报表包含至多3页
  - **In Level**: Includes learners that are working in levels
    本页包含所有正在课程里学习的学员进度
  - **Completed**: Includes learners that have completed the level(s)
    包含所有已完成课学员的学习纪录
  - **Placement Test**: Includes learners that haven't completed Placement Test
    本页包含所有还未完成水平测验且尚未开始学习的学员



Recommendations	Username	Email	Level	Last access	Days since last access	Unit progress	Progress Tests passed	Total time
			3	02/05/2020 14:02:17	2	9	3	39:05:07
Please remind the learner to start learning			2	12/12/2019 10:40:29	144	9	2	10:49:56
			4	19/04/2020 04:01:27	15	2	0	04:15:11
			3	19/04/2020 08:07:32	15	2	0	05:02:11
			3	22/04/2020 04:42:26	12	6	1	08:50:34
			4	26/04/2020 04:24:09	8	2	0	04:19:40
			3	28/04/2020 10:03:02	6	6	1	22:58:05
			3	28/04/2020 10:24:24	6	4	1	10:15:52
			4	28/04/2020 13:44:50	6	6	1	11:43:41
			2	29/04/2020 00:18:09	5	0	0	00:01:53
			5	29/04/2020 09:05:11	5	4	1	04:24:30
Please remind the learner to start learning			3			0	0	
Please remind the learner to start learning			2			0	0	
Please remind the learner to start learning			2			0	0	
Please remind the learner to start learning			3			0	0	
Please remind the learner to start learning			3			0	0	
Please remind the learner to start learning			2			0	0	

1:1 Phone Class
一对一外教会话课程

1:1 Phone Class /一对一外教会话课程

Phone Classes are designed to help learners to utilize the language skills that they have while becoming more fluent. With diverse phone class topics, the classes satisfy all needs and interests.

In addition to a wide range of *general conversation* and *professional English* topics, learners may also attend classes blended with the My Ardor English levels. Learners book their classes directly via our platform, where feedback is provided, along with reporting.

Thank you!